10 QUICK TIPS

AAA Rental System
Established 1927

(708) 210-1200
(800) 427-9529
AAARENTAL.COM

CONCESSION STAND FUND RAISER

1. Location, location, location! Set up your stand in the most visible spot available. Remember, the smell of fresh popcorn and cotton candy will keep the crowds near.

2. Offer people a variety and keep prices reasonable. A couple of complimentary items such as mints or handy wipes can be a good idea and will be appreciated.

3. Health and safety must be your #1 priority. Always separate your cash handlers from your food handlers. Portable sanitation facilities including hand washing stations are a must. Contact your local health agencies regarding sanitary food handling practices

4. Keep food stock to a minimum. "Quick Serve" foods keep the lines moving and get folks back to what they came for. The most popular edibles are nachos, popcorn, ice cream novelties, hotdogs, cotton candy and chips.

5. Sports drinks, hot beverages, and bottled water are often forgotten and may be your most profitable items.

6. Some concessions stand operators work with local beverage distributors to provide cups, napkins and perhaps professional assistance with signage

7. Separate you souvenirs, tee shirts, key chains, etc. from the food sales. People like to browse souvenier stands. Removing these items will allow faster moving lines at your concession stand, encouraging people to stop and buy something.

8. Remind your customers what their patronage is helping to support. Display signage featuring your fund raising goal and current progress to encourage support.

9. For outdoor, or even indoor events, freestanding 10' x 10' tents with serving counters will certainly make your concession stands visible, efficient and secure.

10. Please be conscious of alcohol consumption during your event and take any precautions to ensure everyone has a safe and enjoyable time.

EVENT EQUIPMENT DIRECT

TABLES & CHAIRS • TENTS & CANOPIES • KIDS FUN JUMPS • CATERING EQUIPMENT
POPCORN & COTTON CANDY MACHINES • AUDIO VISUAL EQUIPMENT
PERFORMANCE STAGES • PIPE AND DRAPE • CROWD CONTROL BARRICADES