

## AAA Rental System Established 1927

## PANCAKE BREAKFAST FUND RAISER

- 1. Donations can be a great way to save cost. Juice, Milk and Eggs are good donation items. Consider purchasing your main food items (bacon, pancake mix) in bulk.
- 2. Some of your first decisions should be serving size per person, whether seconds will be offered and how the food will be served.
- 3. Print tickets (number them if possible) with all your relevant info (who, what, where, when, why, how much). Selling ad space on the tickets to a local business can help cover the printing costs.
- 4. Create advertisements and flyers to announce your event. Don't forget to include all info (Who, What, Where, When, Why, How Much).
- 5. Promote, Promote, Promote. See about advertising in the local news papers (many have a "clubs" section that will make mention of your event free of charge) and public access TV.
- 6. Place mats are also a great way to sell some visible as space to local businesses.
- 7. Assign tickets and sales goals to your members (all assigned tickets must be sold or returned). Try incentive rewards for your ticket sellers. Circulate raffle tickets during your event for prizes donated by local merchants, rent a raffle drum to make things official.
- 8. Consider lower prices for advanced ticket purchase, seniors 65+ and children (e.g. seniors \$2.50, Kids under 2 free).
- 9. Don' forget the basics at each table: Disposable utensils, butter packets, salt, pepper, coffee thermos, paper towels, syrup and some flowers in the center.
- 10. Niceties are always appreciated. Mints and hand wipes in bowls by the door are a great idea. Balloons for the kids are also something to consider

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## **EVENT EQUIPMENT DIRECT**